

FOR IMMEDIATE RELEASE

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MADISON, WI -- FightingBob.com, Garvey McNeil & McGillivray, S.C. and Midwest Environmental Advocates announced today a one-day conference on the **Environmental Impacts of Large Livestock Operations in Wisconsin**, to take place on Saturday, April 5 at the Madison Marriott West Hotel.

The goal of the conference is to educate and empower concerned citizens, farmers, and property owners who want to learn about, and respond to, the threats posed to their communities by large-scale livestock operations. The conference will feature a variety of speakers addressing such issues as water quality, grassroots advocacy, and the implementation of the Livestock Facility Siting Law.

A highlight of the conference will be a Keynote Address by **Jim Hightower**, noted progressive author and columnist who also served two terms as Texas Agriculture Commissioner. Hightower will be in Wisconsin to promote his new book, *Swim Against the Current*, which profiles Wisconsin's own **Organic Valley Family of Farms** and **Fighting Bob Fest** among several organizations that have successfully challenged the corporate status quo. Organic Valley is a sponsor of the conference.

"Citizens from around the state have seen first-hand the devastating impacts of new mega-farms on their communities," says Jamie Saul, Staff Attorney with Midwest Environmental Advocates. "This conference is in direct response to those who have asked for a way to learn more about the issues, and to connect with others who have faced similar threats."

For complete details, including the full conference agenda and registration materials, please visit www.midwestadvocates.org or www.fightingbob.com. The conference is open to the public; farmers, concerned citizens, activists and government employees are all encouraged to attend.

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